



[www.LosAngelesTown.com](http://www.LosAngelesTown.com)

# Japanese Portal Site **Media Kit**

[contact@losangelestown.com](mailto:contact@losangelestown.com)

**858-650-0011**

8787 Complex Dr., Suite 115, San Diego, CA 92123

# What is Los Angeles Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

## Main contents of Los Angeles Town



Buy/Sell  
Car



Real  
Estate



Column  
Articles



Monthly  
Presents



Forum



Business  
Reviews



Japanese  
Grocery  
Sale Info

## Statistics of Los Angeles Town



Page Views

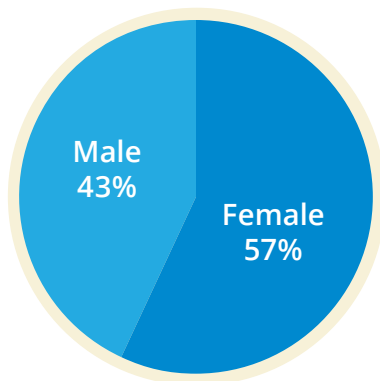
approx.  
**50K**/mo



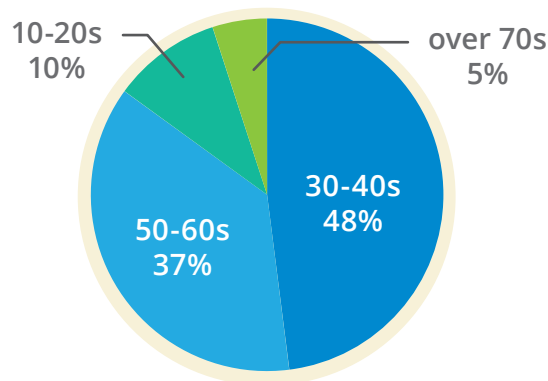
Bounce Rate

approx.  
**38%**

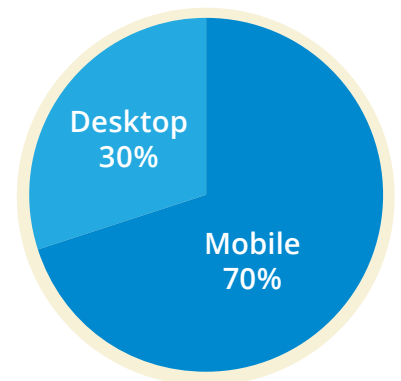
Gender



Age



Device



### Number of Japanese Residents

*From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan 2022*

Los Angeles : **65,044**



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# Variety of plans to suit your business style

## ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

### ▼ Sample advertisement page

The screenshot shows the Los Angeles Town website. The main content area features a section titled "ウェブ、Eメールのホスティング - PSPINC Web Email Hosting". Below this, there is a pricing table with three columns: "ベーシック", "スタンダード", and "プレミアム". The prices are listed as "年間 \$99", "年間 \$250", and "年間 \$810" respectively. To the right of the pricing table, there is a registration form with fields for "お名前", "メールアドレス", and "パスワード".

### ★ 3 points that sets apart Los Angeles Town

- 1 Effective for SEO since it's a web-base information site!**  
If you do not have a website, you can use it as an alternative!  
You can also use it as a substitute for your own Japanese language website.
- 2 FREE 5 job postings per month! (reg. \$70/mo)**
- 3 Priority ad listing on Los Angeles Town's SNS and weekly newsletter!**

— Pricing —		
One month contract	Six month contract	One year contract
\$200/mo.	\$180/mo.	\$120/mo.

Special offers available for one year contracts or by contracting together with San Diego Town!

Please contact us for details.

Page Design Fee
\$320 one-time fee

\* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.

### [ DETAILS ]

- ▶ No limitation on ad space or amount of content!
- ▶ Easily update your business info anytime from admin panel.
- ▶ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
- ▶ Lists basic and detailed informations about your business.

**PLUS!** Following features are included with one page ad

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

# Variety of plans to suit your business style

## BANNER ADVERTISEMENT

Stand out from the crowd!

### ▼ Banner advertisement placement

The screenshot shows the Los Angeles Town website with several banner ad placements labeled A through F:

- A:** A large pink banner at the top of the page.
- B:** A yellow banner below the pink one.
- C:** A blue banner below the yellow one.
- D:** A green banner below the blue one.
- E:** A red banner below the green one.
- F:** A purple banner below the red one.

Other visible elements include the Los Angeles Town logo, navigation menu, sidebar with categories like 'Town Walker', 'Town Guide', 'Town News', 'Town Events', 'Town Jobs', 'Town Classifieds', and 'Town Community'. The main content area features various articles and a 'Special Offers' section.

### ★ A must-have to grow your business!

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention.

Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

### ★ Pricing

Location	1 month contract	6 month contract	1 year contract <span>DEAL!</span>	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

☀ Special offers available for one year contracts!

Please contact us for details.

**Creation Fee**  
\$480  
one-time fee

\* visual slightly differs depending on device



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## GROUP WEB ADVERTISEMENT

For small business owner



### ▼ Sample group advertisement page



## ★ Efficiently advertise your business!

Group Web Ads are ads that share the space of a one-page web ad with businesses in the same industry.

### [ DETAILS ]

- ✓ Lists basic and detailed informations about your business.
- ✓ Column Publication
- ✓ Interview Article
- ✓ Introduce your business on our SNS
- ✓ Up to 5 job postings per month
- ✓ Content update of 1hr per month

Three month contract  
\$80/mo.

— Pricing —  
Six month contract  
\$60/mo.

One year contract  
\$50/mo.

Creation Fee  
\$100  
one-time fee

SPECIAL DISCOUNT for  
paying 1 year upfront!  
\$500/yr  
(\$50/mo → \$42/mo)

## OTHER OPTIONS

### Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

### Paid Article

\$320/per article

Ideal for promoting one-time initiatives such as events, seminars, or campaigns. Includes exposure via our social media channels.

### Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

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PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

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