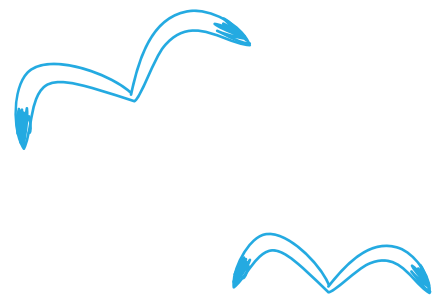




www.LosAngelesTown.com

Japanese Portal Site **Media Kit**



contact@losangelestown.com

858-650-0011

8787 Complex Dr., Suite 115, San Diego, CA 92123

What is Los Angeles Town?

It is a Japanese portal site full of latest local information on Los Angeles. We have been helping not just local residents, but also travelers to the area since 2004. It is run by PSPINC, a software development company.

Main contents of Los Angeles Town



Buy/Sell
Car



Real
Estate



Column
Articles



Monthly
Presents



Forum



Business
Reviews



Japanese
Grocery
Sale Info

Statistics of Los Angeles Town



Page Views

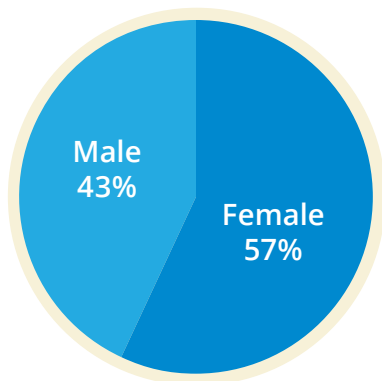
approx.
50K/mo



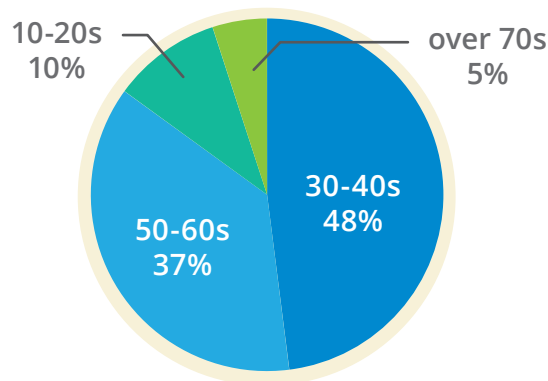
Bounce Rate

approx.
38%

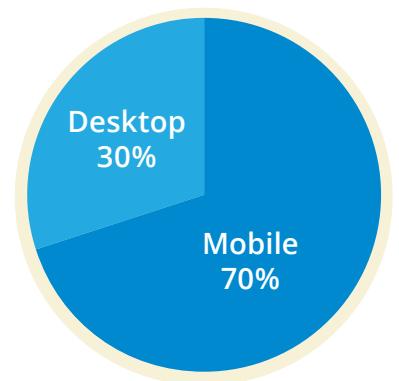
Gender



Age



Device



Number of Japanese Residents

From the Annual Report of Statistics on Japanese Nationals Overseas from Ministry of Foreign Affairs of Japan 2022

Los Angeles : **65,044**



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Variety of plans to suit your business style

ONE-PAGE WEB ADVERTISEMENT

Most Popular & Cost-effective!

▼ Sample advertisement page

The screenshot shows the Los Angeles Town website. The header includes a navigation menu with links like Home, About Us, Services, and Contact Us. The sidebar on the left lists various services such as Town Walker, Town Guide, and Town News. The main content area features a large banner for the one-page web advertisement service, highlighting its benefits and pricing. Below the banner, there is a detailed pricing table and a registration form.

プラン	料金
ベーシック	年間 \$99 \$9.9/月
スタンダード	年間 \$250 \$20.8/月
プレミアム	年間 \$810 \$67.5/月

★ 3 points that sets apart Los Angeles Town

- 1 Effective for SEO since it's a web-base information site!**
If you do not have a website, you can use it as an alternative!
You can also use it as a substitute for your own Japanese language website.
- 2 FREE 5 job postings per month! (reg. \$70/mo)**
- 3 Priority ad listing on Los Angeles Town's SNS and weekly newsletter!**

— Pricing —		
One month contract	Six month contract	One year contract
\$200/mo.	\$180/mo.	\$120/mo.

Special offers available for one year contracts or by contracting together with San Diego Town!

Please contact us for details.

Page Design Fee	* Edits and updates up to one hour per month are included. Advertisement page are editable with CMS.
\$320 one-time fee	

[DETAILS]

- ▶ No limitation on ad space or amount of content!
- ▶ Easily update your business info anytime from admin panel.
- ▶ CMS (Contents Management System) is installed so you can edit contents, add images, change layouts, etc. by yourself!
- ▶ Lists basic and detailed informations about your business.

PLUS! Following features are included with one page ad

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

Variety of plans to suit your business style

BANNER ADVERTISEMENT

Stand out from the crowd!

▼ Banner advertisement placement

The screenshot shows the Los Angeles Town website with several banner ad placements marked with letters A through F:

- A:** A large pink banner at the top of the page.
- B:** A yellow banner below the pink one.
- C:** A blue banner in the middle section.
- D:** A green banner below the blue one.
- E:** Three red banners in the bottom section.
- F:** Three purple banners below the red ones.

★ A must-have to grow your business!

Banner ads are placed on all pages of Los Angeles Town (except article pages), so they are sure to catch the viewer's attention.

Banner ads can be linked to your one-page web ads, so you can efficiently direct users to your business.

Banner ads includes one page web advertisement and all of its benefits!

- ✓ Column Publication
- ✓ Reply to reviews
- ✓ Up to 5 job postings per month
- ✓ Monthly access report

★ Pricing

Location	1 month contract	6 month contract	1 year contract DEAL!	Max Listing
A	\$890/mo	\$790/mo	\$590/mo	2
B	\$790/mo	\$690/mo	\$490/mo	3
C	\$690/mo	\$590/mo	\$390/mo	5
D	\$690/mo	\$590/mo	\$390/mo	5
E	\$590/mo	\$490/mo	\$290/mo	12
F	\$290/mo	\$250/mo	\$190/mo	15

☀ Special offers available for one year contracts!

Please contact us for details.

Creation Fee
\$480
one-time fee

* visual slightly differs depending on device



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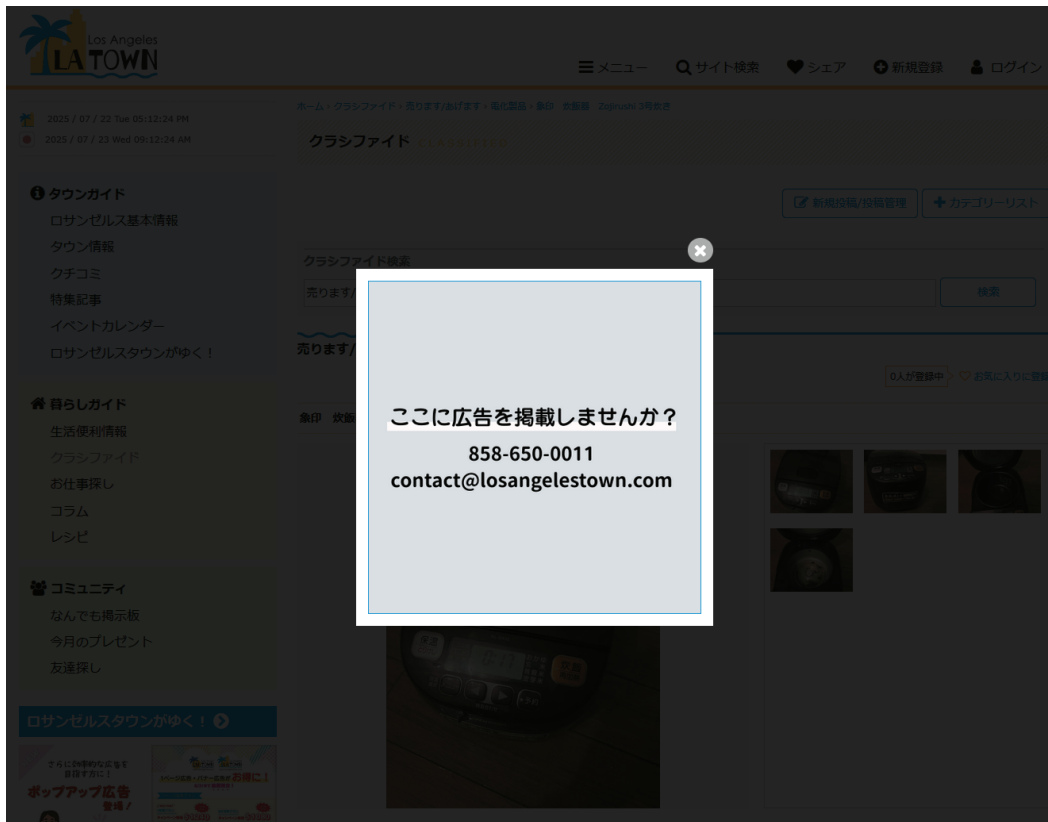
Variety of plans to suit your business style

POPUP ADVERTISEMENT

Popular ad format!



▼ Popup advertisement placement



- ▶ On these classified detail pages
 - Sell
 - Buy
 - Searching
 - Individual car sale
- ▶ Monthly Present top page
- ▶ Non-paid blog article page
- ▶ Find friend detail page
- ▶ Member login page
- ▶ Mail inbox/sent list page

★ Advertising format that is gaining attention!

Popup advertising is an ad format which displays on Los Angeles Town's most popular pages.

This ad will pop up at the center of the visitor's screen, so it will definitely catch the visitor's attention.

Recommended for those who...

- ✓ Want to promote events or campaigns
- ✓ Have new products or services
- ✓ Want to promote for a short and specific duration

Pricing
\$30/day
max listing: 5

Creation Fee
\$120

The banner can be linked to anywhere you like! Drive traffic to your website, booking page, social media - wherever you choose.

Variety of plans to suit your business style

GROUP WEB ADVERTISEMENT

For small business owner

▼ Sample group advertisement page



★ Efficiently advertise your business!

Group Web Ads are ads that share the space of a one-page web ad with businesses in the same industry.

[DETAILS]

- ✓ Lists basic and detailed informations about your business.
- ✓ Column Publication
- ✓ Interview Article
- ✓ Introduce your business on our SNS
- ✓ Up to 5 job postings per month
- ✓ Content update of 1hr per month

— Pricing —

Three month contract
\$80/mo.

Six month contract
\$60/mo.

One year contract
\$50/mo.

Creation Fee
\$100
one-time fee

SPECIAL DISCOUNT for paying 1 year upfront!
\$500/yr
(\$50/mo → \$42/mo)

OTHER OPTIONS

Featured Article

\$480~

Introduces your business and/or products using rich text and photos.

Paid Article

\$320/per article

Ideal for promoting one-time initiatives such as events, seminars, or campaigns. Includes exposure via our social media channels.

Job Posting

\$70/30 day

Modify your posting anytime, as often as you like. Receive resumes from applicants as attachments.



Contact us for any questions!

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PSPINC is a full-service web solutions company located in Bellevue, Washington. We provide reliable and affordable web and email hosting packages backed by powerful servers housed in a state of the art data center.

PSPINC has a track record of success providing domain names, web and email hosting, data storage and software to over 40,000 companies internationally. While we pride ourselves on our extensive experience with businesses small and large, we will never forget that the root of our success is meeting each client's individual needs while providing excellent customer service.

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